



12 BEST SEO PLUGINS FOR WORDPRESS IN 2019

Softscript Solutions

Best SEO plugins for WordPress are right here. WordPress tools are the way to make the life with WordPress an easy one! One definitely needs to have these plugins in order to have a great experience with the WordPress. So, do go through these SEO plugins for WordPress and instantly install these if you don't have them already!

Why You Need an SEO Plugin for WordPress?

Search Engine Optimisation (SEO) helps make your site rank higher in Google and other web indexes.

While WordPress gives an SEO benevolent setup ideal out the container, there are as yet numerous things that you can do to enhance your SEO, for example, including meta titles, producing XML sitemap, maintaining a strategic distance from copy content, and so forth.

Across the board, SEO Pack encourages you to do every one of these things with a simple to utilise the interface that mixes into your WordPress dashboard.

1. YOAST SEO PLUGIN FOR WORDPRESS:

This'd probably be the first WordPress plugin that you'd see on every list. No matter where you search, Yoast would be represented to be the best plugin you can have. WordPress is an easy CMS(Content Management System) to deal with. It has a number of features and can accommodate a number of plugins in order to make our task easier. One of those plugins that make the work easier is the Yoast plugin.

Having all that's needed for you to check for your SEO, Yoast plugin offers you the different ways in which you need look out for all your SEO needs. SEO is the prime factor for any search results on Google. Hence, this can't be neglected for even a second. Yoast plugin, being the most efficient SEO, has to be placed first in the list.

2. ALL IN ONE SEO PLUGIN FOR WORDPRESS:

All in one SEO plugin is one of the popular SEO plugin for WordPress. 40% of wordpress users using All in One SEO Plugin. This is the main competitor for Yoast WordPress SEO Plugin in the market.

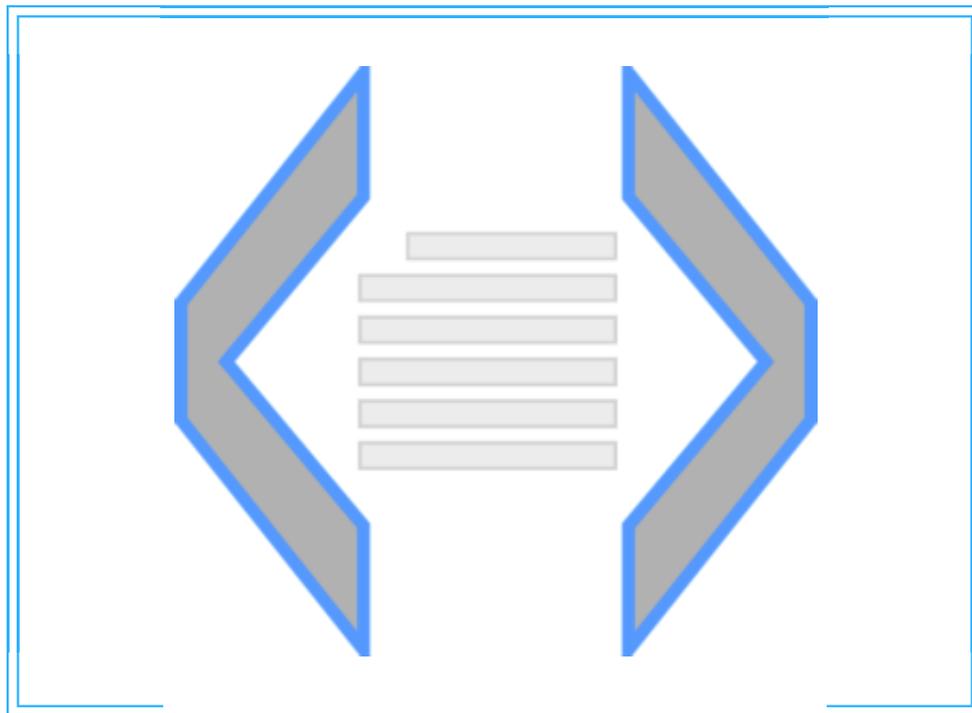
There are the other plugins like SEOPresser and SEO Ultimate Plus and SEO by Squirrly

3. GOOGLE KEYWORD PLANNER:

This is something every professional would know. The free tool offered by the search engine giant itself, Google. What better source can you get the most keyword searched on Google than Google itself. All the history of the most keywords used can be viewed here. You can also see the number of times the keyword has been used.

This is available for free for the advertisers and anyone can take advantage of it. As a content writer, you'll be able to take grow awareness of which keywords to use and apply. These keywords will tell you the perception in which the people would think while searching for a certain topic.

4. GOOGLE XML SITEMAPS:



This is another professional SEO tools for the users. This tool is available for free for the writers. This would help your site by making it easy to index on the search engine. This can be done by a special XML sitemap.

As soon as you activate this plugin on your WordPress, you will be automatically mapped which will make it easy for you to index on the search engine. This helps you rank better on the search engines.

5. W3 TOTAL CACHE:

You must have known the fact that your WordPress saves the cache in order to load the website more efficiently the next time your visitor visits your website. But having such a plugin might slower your overall website load time in the first time. If the site load time increases, this eventually increases the bounce rate.

The case is completely different with W3 Total Cache. This plugin integrates CDN services to reduce the page load time. Hence, this is a must-have for all the professionals who are looking out in reducing their bounce rates.

6. VAULTPRESS:



With an increase in the number of plugins and contents, there's a dire need for the professionals to protect the same. These plugins might create a vulnerability for the rest of the plugins and contents.

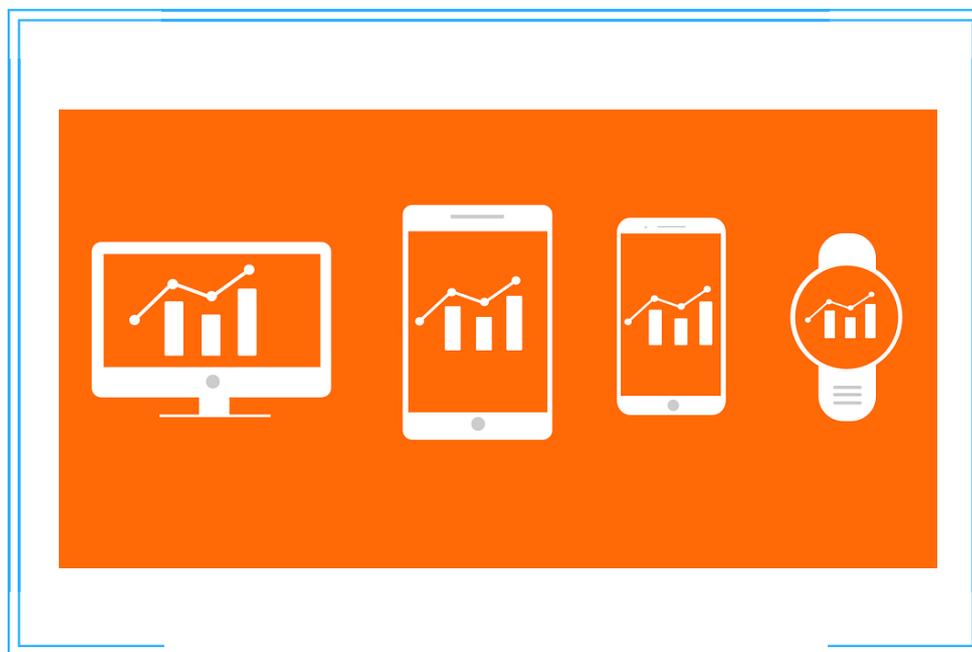
It creates a real-time backup for your contents and saves you from all the sudden losses occurred. With a subscription, you can also monitor multiple websites at once under a single dashboard.

7. WP SMUSH:

This is one another free plugin that offers some really good techniques to boost your website. If you've been having a slow loading website and thinking to find a way out, then this is it. You can again compress your images in various image formats to go and have a quicker load.

This might seem like not so important one, but trust me, you can witness some substantial change in the site load time. You can compress and optimize the images and the best part is that your picture quality is not lost. So go ahead and download this for a better responsive website.

8. GOOGLE ANALYTICS FOR WORDPRESS BY MONSTERINSIGHTS:



Yes, you might have already seen the Google Analytics and know how useful it is. But the only problem is that you need to go elsewhere and get all the statistics. MonsterInsights makes this easy for you with just an install of a plugin. This freely available plugin allows you to track the bounce rates, site visit time, sources of the visit and many other metrics that are available on the Google Analytics.

You will be able to track all the metrics in one place. Not just that, you can also track them from multiple locations and multiple devices to make your task easier. This is also a must-have plugin for your WordPress needs.

9. BJ LAZY LOAD:

Well the name itself should've hinted you on what plugin it is. This is once again a site that would help you reduce your bounce rate by increasing your load time. Count on this if you'd want to give your viewers a good site loading experience.

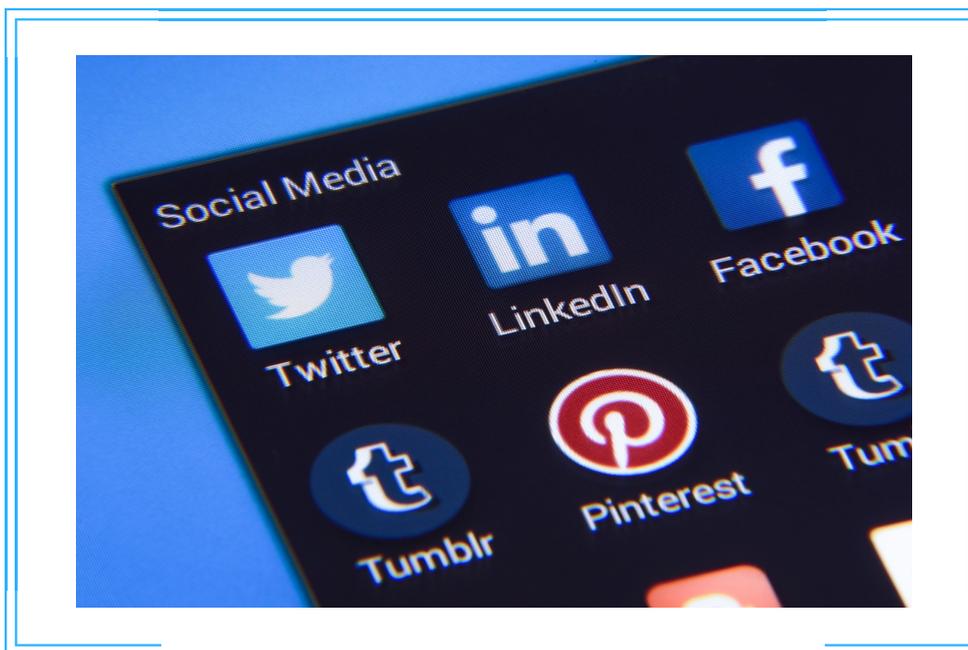
Installation of this plugin enables you to load the images that are only available at first glance while visiting the page. Hence do install this tool in order to deliver a better experience to your viewers.

10. BROKEN LINK CHECKER:

Imagine yourself in a situation, you're reading a great article and there's some other information you're looking for. You see a link that directs you to that particular location. You feel relaxed and click on that particular link and then it shows the link is broken. How would you feel about it? Would you want your customers to have a similar experience?

To get away from this situation, one needs to have the respective plugins and this plugin fills just the criteria. Instead of you having to visit multiple websites and check for the broken links, this checks for you all the broken links from your blogs. This not only saves time but also effort.

11. SOCIAL ICONS:



What's the use of writing hundreds of blogs when it doesn't reach the required audience. To make it public what better site could you find, than the social media itself? Yes, that's where your post could get ignored or it might go so far that you can have the unexpected results overnight.

This social icons plugin enables you to place the social media icons, so the users can share the blog that they like instantly. It might either be Facebook, Instagram, Twitter or any other social platform. You'll be able to garner some huge views with an efficient blog post. The best part is that this plugin is available for free.

12. AKISMET ANTI SPAM:

Another free plugin to make your life at WordPress a delightful one! How would you like it if your rivals or the ones that you're being hated by, send you all these scary reviews? What if they use the inappropriate language? How would you take care of it? Well, this plugin, developed by the developers of WordPress themselves, would help you overcome this trouble.

This plugin which is available for free for personal sites and blogs and paid for the commercial sites enables you to filter out all the spammy comments. It also saves the history of all the spammy comments and shows you right away when asked for.

CONCLUSION

These are a few of the most important plugins I've come across. There are a few more of these that you can find on this article, that might help every other user and not just the SEO professionals. If you know any other plugins that could make the life of the SEO professionals easier, do let us know in the comments!